

Crowd-funding open-source hardware

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Turris Omnia

850,000 USD in 2 months

1,180,000 USD in total



more than 4000 routers 'sold'

5 months late

just shipping



Pros

Publicity

Proof of customer interest

External pressure

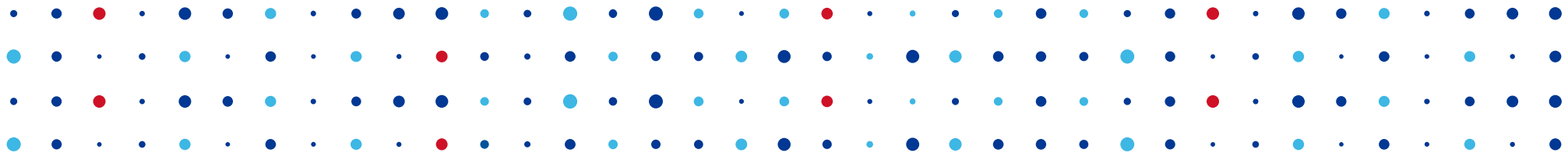


Cons

You have customers long before product

**Non-trivial amount of internal work
(support, billing system, payment tracking, ...)**





Thank You

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